

Texas A&M at SXSW

This is the first year A&M has participated in SXSW Interactive. Events March 10-15 showcase the university's best and brightest for this global audience of conference attendees. Companies here could hire A&M students or partner with A&M on research.

Friends and Former Students Reception

You've been invited to tonight's Friends and Former Students Reception as a former student living in Central Texas, to hear about some of these developments and accomplishments, and to connect as Aggies. We are delighted to be able to host you!

- **8 p.m.** Texas A&M President **Michael K. Young**, Hotel Van Zandt owner **Gregory Clay '90**
- Yell practice with the **Fightin' Texas Aggie Yell Leaders**
- **9 p.m.** Live music from the Gents. You'll get a token for a beer or wine beverage, and there is a cash bar.

You may meet some of A&M's SXSW presenters tonight. Here is a quick overview of A&M's events. (Admittance primarily by SXSWi badge, but seats may be available; let us know if you are interested in getting on a list. All at Hotel Van Zandt unless noted.)

Short guide to A&M at SXSW

Friday, 11 a.m.-noon: **["The Rise of Academic Incubators"](#)** A&M hosts panel on how universities, entrepreneurs and investors come together.

Saturday-Tuesday, 10 a.m.-5 p.m. ongoing displays: **["The Collision of Art and Technology"](#)** Interactive visuals by **College of Architecture's** Visualization program; Interactive Big Data and Biometric display; Apparel Experience with '47 Brand.

Saturday, 1-6 p.m.: **["Texas A&M Invents"](#)** Part I. Students compete by building devices. **College of Engineering.**

Sunday, 8:30 a.m.-1:30 p.m.: **["Texas A&M Invents"](#)** Part II. Students' devices tested and judged. **College of Engineering.**

Sunday-Wednesday, opening at 10 a.m., Convention Center halls 2, 3, 4: **[Trade Show](#)** (A&M has large booth: Stand 427, 429, 526, 528)

Monday, 12:30-1:30 p.m.: **["Human Lab"](#)** panel. Biometric equipment can reveal humans' irrational decision-making from economics to nutrition. **Colleges of Agriculture and Education & Human Development.**

Monday, 3:30-4 p.m., outside Hotel Van Zandt: **[Race car rollout](#)**. Firing up student-designed Formula SAE car. **[Texas A&M Racing](#)**.

Tuesday, 11 a.m.-noon: **["Interacting with Big Data"](#)** panel. Data science is revolutionizing study of art, literature, media. Texas A&M Digital Humanities.

Tuesday, 5-6 p.m.: **["Chemistry Roadshow"](#)** -- Things might blow up at A&M chemist's famed public service program! **College of Science.**

Aggie events in Central Texas

March 14: A&M baseball plays UT in Austin at 6:30 p.m. Tickets may be available via [Stubhub](#).

The newest local A&M Club is the Dripping Springs Aggies. Thursday, they held a 42 Night in an Aggie barn! Find them at dsamc.aggienetwork.com.

Muster is April 21. Renew the ties that make our lifelong Aggie experience different from any other school or college. Details in calendar below.

Upcoming Central Texas calendar

March 16: [Aggie Networking Lunch](#), Williamson County A&M Club (club has different events every Thursday)

April 21: Find the closest Muster to you at tx.ag/FindAMuster. Here are a few:

- [Austin Aggies](#) in the Texas Capitol building (ceremony/speaker; no dinner; no charge)
- [Caldwell County A&M Club](#) covered dish dinner at Legion Hall
- [Lake Travis Aggies](#) at Lakeway City Park (BYOB and a lawn chair)
- [Williamson County A&M Club](#) at East View High in Georgetown, optional dinner

May 13: [Gig'Em Hook'Em Classic](#) annual scholarship golf tournament at Lockhart State Park, Caldwell County A&M Club and Caldwell County Texas Exes

June 2: [Fish Fry](#), Williamson County A&M Club

June 9: Coach's Night with Coach Kevin Sumlin and Capital City A&M Club. Gala event with silent/live auction raises money for local students to attend A&M.

Aug. 4: [Aggie Night at the Dell Diamond](#), Williamson County and Capital City A&M Clubs

Aug. 26: [SEC Picnic](#) with the Capital City and Williamson A&M Clubs

Football season: Find out where Aggies are watching the game in Central Texas at tx.ag/watchparties; join The Association and the A&M Yell Leaders on the road for Midnight Yell and a free tailgate at all away games (tx.ag/awaygames); and watch home games for free in Aggieland at the Alumni Center (tx.ag/homegames)

Get updates

You'll **automatically get local news and invitations** if you keep your email up to date (and your physical address current when you move!) at AggieNetwork.com/profile.

Find A&M Clubs and The Association on social media at AggieNetwork.com/social.

How The Association is involved

All of these Clubs are chartered and supported by The Association. Muster invitations are sent out by The Association, which also maintains and distributes the worldwide Muster Roll Call. Association staff help coordinate the annual Coach's Nights with A&M Athletics and the yell leaders.

More ways to keep Aggie ties strong via The Association

- Find all 248 A&M Clubs worldwide at AggieNetwork.com/Clubs.
- Join more than 57,000 other verified former students in the **Aggie Network LinkedIn group** at tx.ag/LinkedIn.
- Keep your email up-to-date and fill out your profile at AggieNetwork.com/profile. You'll get news on local A&M events, Class newsletters, possibly even updates from student groups you were a member of. Manage your email news preferences via a personalized link at the bottom of any Association email.
- Find **Aggie groups on social media**: AggieNetwork.com/social.
- Interested in connecting with lawmakers and supporting A&M and higher education? Volunteer for the **Texas A&M Advocacy Network**: AggieNetwork.com/Advocacy.
- If you graduated within the past 10 years, apply for the **Young Alumni Advisory Council** to help fellow Aggies and return to Aggieland a few times per year: AggieNetwork.com/YA/YAAC.aspx.
- Take a trip with the **Traveling Aggies!** There are [more than 50 a year](#), some geared for younger Aggies (like an upcoming trip to Italy). tx.ag/upcoming
- **Find An Aggie** is the online database of former students, searchable by name, class year,

company, degree, location, and more: tx.ag/FindAnAggie. Short video on how to use this powerful tool: tx.ag/FindAnAggieHowTo

- **Join a Constituent Network** of Aggies connected by a special interest: AggieNetwork.com/CN.

Come back and visit Aggieland!

Campus life moves pretty fast. If you don't stop and look around once in a while, you could miss it. Aggieland is only 104 minutes away!

Young Alumni Weekend is a new event that has sold out each of its first three years, with hundreds in attendance. It serves as a reunion for the 10 most recent classes, so this year the Classes of 2007-2017 will take over Northgate and also host an all-inclusive tailgate Oct. 27-28 (the weekend of the Mississippi State game). Watch [this webpage](#) and keep your email address up-to-date at AggieNetwork.com/profile for the first alerts when tickets go on sale this summer!

Some favorite things to do on a day trip:

- Behind-the-scenes tour of new Kyle Field available for \$12 on some weekdays: [Info](#)
- See more than 125 years of Aggie Rings including a newly found 1890 Aggie Ring: [Info](#)
- Take a tour of the amazing new [Equine Complex](#) or [Veterinary Complex](#)
- Come on a football gameday without a ticket, just to soak up the atmosphere, and watch the game on the video wall at the Alumni Center for free! tx.ag/homegames