

TEXAS AGGIE

THE OFFICIAL MAGAZINE OF THE AGGIE NETWORK

TEXAS A&M UNIVERSITY

12 UNDER 12

Young Alumni Spotlight



LIVING THE AGGIE SPIRIT

12 Young Alumni Recognized For Their Achievements

Each year, The Association of Former Students' 12 Under 12 Young Alumni Spotlight will recognize 12 Aggies who have graduated within the past 12 years for their business accomplishments, philanthropic efforts, and outstanding representation of Texas A&M

University's core values of excellence, integrity, leadership, loyalty, respect and selfless service.

The 12 Under 12 Young Alumni Spotlight was conceived by the Young Alumni Advisory Council, a selected body of younger former students who advise The Association's staff on ways

to better connect with the hundreds of thousands of recent graduates of Texas A&M.

We congratulate these young men and women on their accomplishments, and thank them for their outstanding representation of Texas A&M University and the Aggie Spirit.

Applications for next year's awards will be accepted Feb. 1 through May 31. Additional information is available at tx.ag/12u12.

Jeff Schiefelbein '00



Schiefelbein is the founder of CARPOOL, which has provided more than 210,000 free, safe and nonjudgmental rides for Texas A&M students and created an entire Aggie culture around taking the responsible choice to not drink and drive.

(Texas Aggie magazine featured CARPOOL in 2008. Read more about the organization and how CARPOOL was founded at tx.ag/CARPOOLfea.) The formation and success of CARPOOL didn't come easy, Schiefelbein said.

"Excellence is hard to achieve if you accept the status quo and go with the flow," Schiefelbein said. "I have strived to create breakthrough solutions by taking risks, leading with passion and overcoming obstacles." There's no

better example of this in his life than his work with CARPOOL, he said. There were days when nothing went right and days when they hit homeruns. "I'd rather fail while attempting to make the world a better place than to simply show up and do a job each day," he said.

As a student, CARPOOL gave him his first taste of running a business. Though a nonprofit student organization, he learned the importance culture played in a group. He is now the co-founder and chief culture officer of 5, an energy advisory and brokerage firm "where culture is a competitive advantage and integrity is more important than profits." Before helping to found 5, he was the youngest member of First Choice Power's executive leadership team and led his sales team to record-breaking growth.

Yet, leadership has nothing to do with titles, he said, "rather, it is the result of others following your direction and taking actions." CARPOOL grew from an idea to a full nonprofit organization with more than 200 members in less than 18 months. He said that success came from caring for his teammates, listening and recognizing others and giving with no expectation of return. "I continue to utilize those leadership skills today," he said. His company 5 was started from

scratch and now has 30 employees and more than 700 customers.

Schiefelbein remains connected to Texas A&M through his ongoing support for the CARPOOL Endowment, and through speaking to classes, Aggie Mom's Clubs, A&M Clubs and at Muster.

J. Alan Goddard '02



Goddard has become known for his record of success. He's a distinguished graduate of Air Force Squadron Officers School, a 2010 top officer in 2nd Operations Group, the 2007 Air Force Weather Officer of the Year, and worked his way up to the top weather officer in the U.S. Air Force.

"I kept finding myself in charge of projects," he said. He was put

in charge of creating an education training program for other Air Force meteorologists. He also took over a failing military unit and in three months, led the group to achieve the command's highest-ever inspection score setting a record that still stands.

Goddard was often put in leadership positions where he directed something that had never been done before. "Someone would ask, 'how did you know how to do this?'" he said. "It all goes back to A&M and the environment we were put in as students and cadets. Ultimately, it prepared me for success."

A highly involved student, Goddard said he signed up for every organization and leadership opportunity possible. He was in Fish Camp, Ol' Ags, Class Council, Muster Committee and more. At Texas A&M, he was trained on how to lead in a small group or large. He was taught how to communicate and organize. He was coached how to think outside the box to solve problems.

Those experiences prepared him when he was charged with ensuring the combat readiness of 15 airmen, \$5.2 million in equipment and a \$200,000 budget. It prepared him when he established weather operations at 12 sites during Operation Enduring Freedom and commanded the busiest weather flight in combat during Operation Iraqi Freedom.

Now, as a captain in the reserves, he is the manufacturing project manager at Dole Food Company.

Jason Winkelmann '02



As an active duty Army officer, Winkelmann lives the Army's values

of loyalty, duty, respect, selfless service, honor, integrity and personal courage. "These are synonymous with the Aggie core values," he said. While he was taught the importance of such character as a child, "it was during my time in the Corps of Cadets that I really started learning and applying them," he said.

Winkelmann came to Texas A&M knowing that it was where he was meant to be. "I came for a campus visit and was just in awe of everything," he said. From the traditions to the Corps, "I fell in love with it all," he said. He lived and breathed it. Around his sophomore year, he watched as several of his buddies signed a contract to join the U.S. Army, and he felt the draw to serve.

"I decided to join the Army in the fall of 1999," he said. "It was my first really adult decision." Since then, he's made thousands of those types of life-altering decisions as an officer. He first served as a platoon leader of 25 soldiers, leading his unit through a combat deployment to Baghdad and An Najaf, Iraq. Later he commanded a 125-soldier combat engineer company, trained and deployed his company to Afghanistan in 2010.

He's relocated 10 times in the last 10 years, to include four deployments, still, he's continued living out the traditions that first attracted him to A&M. No matter where he's gone, he's Mustered with his fellow Aggies on April 21, depended on the core values of Texas A&M to serve as a guide of conduct, and he still says "Howdy!" to everyone he meets.

In 2008, Winkelmann won the Army's Best Sapper Competition, a 56-hour continuous competition revealing the best of the best among the engineer regiment. He also served as an aide-de-camp for the U.S. Army War College commandant. He's now completed his second master's in engineering and earned the prestigious professional engineers license.

"Texas A&M gave me skills and experiences that I've been able to use," he said.

Alyssa Fenoglio '03



Fenoglio is the senior assistant brand manager for Procter & Gamble/Gillette, leading the launch of Gillette's new global advertising campaign. Through her leadership, the global Gillette launch is forging a new path for the company.

"I definitely attribute Texas A&M to being a springboard for my career," she said. "It laid a foundation for future success." The academics at A&M prepared her mentally; she was named to the Dean's Honor Roll, and also went on to earn her M.B.A from the University of Southern California. But it was the secondary education—the "other education" provided by student leadership opportunities—that sharpened her socially preparing her for the business world.

"At Texas A&M, networking and people skills are built into the curriculum," she said. By serving as an officer for Kappa Delta sorority, she learned how to manage people and help them carry out their ideas. Through Big Event, she saw the impact that a group of people could have on a community, and the encouragement it could provide nationally.

The core value of selfless service took root and she's never stopped volunteering. She is a Young Professional board member for Crittenton Women's Union, a Boston non-profit dedicated to enabling low income women to reach self-sufficiency. "One of my favorite passion points is coaching and mentoring others," she said. "I cherish that I now have the opportunity to give back. Along my

path, I've had exceptional mentors and coaches who have had significant influence in guiding my career in the right direction." Her leadership helped connect other Gillette employees with the organization adding more than 400 hours of volunteer work over the past year-and-a-half of partnership.

She also serves through the Junior League of Boston and the lead team of Gillette's Women Network.

"Texas A&M is a unique university," she said. "The graduates coming out of A&M are the highest caliber individuals that top employers would want to hire and work with."

Dan Moran '03



Moran is a decorated combat veteran with a legacy and vision of selfless service.

As the founder, chairman and CEO of Moran Enterprises, a closely-held private equity and management consulting firm, Moran is using the business world to "establish a legacy for generations of servant leaders," he said. "It's that vision that drives us."

Moran Enterprises is a for-profit company that reinvests large portions of its profit into the nonprofit world. "I'm big on recognizing that people have been there for me. Now I'm in a position to help someone else," he said.

Serving in the Global War on Terror as a Marine officer, Moran sustained third-degree burns on more than 50 percent of his body when his platoon was ambushed during his second tour of duty in Ramadi, Iraq. Additional injuries included a compression fracture to his T-8 vertebrae, herniated

discs, a mild traumatic brain injury and an inhalation injury. He now serves on the boards and in leadership positions for some of the same organizations that assisted him in his recovery, including his appointment on the Texas Veterans Commission and his service to Hope for the Warriors, Marine 4 Life, and Helping a Hero.

"From combat, to business, to the nonprofit world and in public service, the 'Spirit that can ne'er be told' is being told every day," he said.

Moran came to Texas A&M knowing he would commission into the Marine Corps. He'd wanted to earn the eagle, globe and anchor since he was a child, attending the Memorial Day commemorations at the Houston Veterans Cemetery every year with his father. On a campus visit, he realized, "there was honor associated with being an Aggie."

He played trumpet, was on the bugle rank and served as the combined band commander in the Aggie Band and proposed to his wife, Teal '02, under the Century Tree. He was a Ross Volunteer and holds dear his time in Aggieland. He was a freshman when Bonfire fell and a junior when 9-11 shook the nation.

Because of the tradition of service that Texas A&M instills in its graduates, Aggies play a vital role across the entire world, he said, and he's honored to be part of the greater good.

Angela Stephens '03



Stephens is an U.S. Air Force C-130 instructor navigator and wing contingency planner at Yokota Air Base in Japan.

"As with any military member, I have been asked to put others before myself on an almost daily basis," she said. During her four deployments she led her crews to move enough cargo and passengers to keep more than 500 convoys off IED-laden roads in both Iraq and Afghanistan. "We were also honored to carry five fallen soldiers from multiple countries as they began their journey back to their families," she said. "It's not a mission anyone takes pleasure in, but knowing that they are heading home is what matters."

During Operation Christmas Drops, a humanitarian mission based out of Guam, Stephens' mission planning cell received a request to drop medical supplies to an island that was suffering from an outbreak of Dengue fever; they responded in less than 24 hours. She also served in the first USAF flight training in Sri Lanka in more than 20 years. She is focused on doing her job with excellence, she said, because she knows the impact her team has.

"To the Marines, sailors, soldiers and airmen I have talked to as we moved them in and out of country, across the globe, my crew and I make all the difference in the world," she said. "We get them in and out of tough spots and that's rewarding; it makes a difference."

She and her team have been part of Operation Iraqi Freedom, Operation Enduring Freedom, Operation New Dawn and the Joint Task Force Horn of Africa. She was part of Operation Steadfast Warrior and Operation Rocket Denial, Operation Unified Response, a humanitarian relief effort in Haiti, and helped coordinate her unit's efforts after Hurricane Katrina.

Now serving as an instructor, "I could not have asked for a better way to serve my country and it all started at Texas A&M," she said. "Helping train the next generation of airmen is the best job around."

Stephens was in the Corps of Cadets, Company P-2. The Corps taught her the importance of personal perseverance, she said. Even now, she's known as "having the best salute on base," she said. That can be traced directly back to her time at A&M.

Katy (Lowe) Boatman '04



The Texas Bar Foundation honors the top one-third of 1 percent of Texas lawyers for their contributions to the legal profession and service to the community. It's a tiny percentage, and Boatman, a proud Texas Aggie, is among the few.

In addition to a busy litigation and appellate practice at Andrews Kurth LLP in Houston, she serves as an elected member of the Texas Young Lawyers Association, the public service arm of the State Bar of Texas. "Through that organization, I have been honored to serve veterans, abused children, special needs children and others by teaching them their rights under the law," she said. Boatman is also involved in her church, several conservation efforts in Houston, and Houston Bar Association committees, including the Campaign for the Homeless and Communities in Schools. "My time at A&M placed me on the path towards community involvement and caring for others," she said.

"As a lawyer, you are often looked to for leadership and problem solving. But you are not necessarily looked to for integrity, loyalty, and service," she said. "Having learned the importance of these values at Texas A&M University, I try to change that."

Boatman comes from a long line of Aggies and attended Texas A&M at the same time as her two sisters. While at A&M, besides graduating with triple honors, she served on Class Councils—through which she was the director of Fish Council and helped with Maroon

Out, Ring Dance and Elephant Walk—Student Government, MSC Hospitality, and Sigma Phi Lambda.

After graduating with honors from Baylor University School of Law, where she served as the executive editor of the *Baylor Law Review*, Boatman completed two highly respected judicial clerkships, one at the Texas Supreme Court and one at the United States Court of Appeals for the Fifth Circuit. "Most of my colleagues during my clerkships went to Harvard and other Ivy League schools," she said. "I wore my Aggie Ring proudly and introduced them to all things Aggie."

No matter where she goes, she is proud to represent Texas A&M.

Andy Ellwood '04



Ellwood is an entrepreneur who views his skill set as connecting Good People—"that's good with a capital G and people with a capital P" he said—with great opportunities. He comes along side people with excellent ideas and connects them to the people who could be impacted.

It's been a fast climb. He started with Northwestern Mutual Financial Network as an intern the summer of his sophomore year, and by the end of his first year out of school, he was ranked number one in the nation amongst his peers. He then worked for Warren Buffet's private jet company. "It was a pretty unique opportunity. I was exposed to a lot of great entrepreneurs that were clients and are now friends."

He led global business development for Gowalla—a location-based social

network which sold to Facebook in 2011—and Waze—a GPS-based geographical navigation program which sold to Google in 2013. Most recently, he's serving as the cofounder and chief growth officer of BOND, "which combines technology and tradition to help people follow through on good intentions," he said. BOND is an app for your iPhone and website that allows you to send gifts and wax-sealed handwritten notes easily. "Tens of thousands of people signed up within the first week of the app's launch," he said.

Internationally, he's a founding trustee for Exosphere, an educational learning community in Chile where students are taught how to be entrepreneurs. He's also an adjunct faculty member at New York University and contributor to *Forbes* magazine.

Ellwood said that when he applied for admission to Texas A&M in 1999, he was given some advice. "Texas A&M doesn't just look for who will be the best students during their time in Aggieland, they are also looking for who will be the best former students when they leave and go out into the world wearing their Aggie Ring," he said. "With that long perspective, I joined the Aggie Network and it's with that pride that I continue to do my Aggie best at whatever opportunity or challenge I have been given."

Chris Krueger '04



Lt. Krueger was still a teenager when he mentally committed to a calling of service beyond self. "I really

am proud to be an American and am very proud of our government, constitutionally speaking,” he said. “I wanted to participate in something that would give me the knowledge and experience of public service that would enable me to make the best decisions as a member of the United States.”

For him, the answer was service as an aviator in the U.S. Navy.

Krueger graduated from Texas A&M with a bachelor’s in mechanical engineering and a master’s in mechanical engineering, commissioned and was immediately sent to flight training where he earned academic awards and ranked first in his class as a SH-60B helicopter fleet replacement pilot. Soon, he was deployed to Atsugi, Japan. He flew several missions after North Korea shelled Yeonpyeong Island in 2010. When Japan was hit by the 2011 earthquake that triggered a tsunami which caused nuclear accidents, Lt. Krueger flew and planned nearly three months of humanitarian assistance and disaster relief missions as the squadron search and rescue officer and aircraft commander. “The destruction was almost World War II-esque,” he said. The people who survived were in desperate need of food water and medical supplies, which he delivered.

“While stationed in Japan and in ports across Asia and Australia, we were everyday ambassadors for the USA,” he said. “Integrity and respect were part of every interaction with other military and foreign nationals. In pursuit of excellence for my squadron I used skills honed as Corps operations officer to manage helicopter detachments, lead fellow pilots and coordinate international events.

He’s currently stationed at Naval Air Station Whiting Field in Milton, Fla., teaching incoming pilots how to fly.

“Texas A&M was one of those life-changing experiences that molds you for the rest of your life.” From the discipline and training to the camaraderie, “Texas A&M carried me over in a sense.” Being part of the Corps of Cadets, he learned that

the way you accomplish big tasks is through teamwork.

Chris Diem '05



Before Diem became principal of Salado Junior High School, he taught world history at Harker Heights High School. “For three straight years, the valedictorian came out of my classroom, and all three went to Texas A&M,” he said.

“I was so fired up,” he said. “From the time they were sophomores, I just hammered it home, full-scale recruiting.”

For this award-winning educator, there are few things that get Diem as excited as the combination of Texas A&M and growing students into leaders.

“Being in the field of education allows me to impact the future generation of leaders in a meaningful way each day,” he said. “I was able to teach core academic skills and personal values in the classroom and have an opportunity to work with some of the top scholars and push them to achieve what I knew they were capable of.”

That passion carries over to his work on the Young Alumni Advisory Council of The Association of Former Students. Diem was one of the first people put in place on the newly-formed council’s executive committee. Working on the mission to get more of Texas A&M’s younger former students involved with The Association and Texas A&M, Diem said the impact has been huge. “The Council has only been

around for a year and we’re already seeing results,” he said.

Diem is also highly involved in his local A&M Club and, in 2007, helped get the Killeen/Fort Hood A&M Club back in good standing. “Being a military town, the Club had just been devastated by the wars,” he said. “It just failed to exist because its leadership deployed.” He served as both president and Muster Chair for the Club. “We went from not having a Muster in 2006 to hosting more than 100 Aggies in 2008,” he said.

While at A&M, Diem served as executive vice president of the Student Government Association and received the Buck Weirus Spirit Award. He views his continued involvement with Texas A&M as something learned while in Aggieland. “I’m always looking for a way to serve Texas A&M and Texas Aggies,” he said.

Edward L. Tarlton '08



In 1994, Tarlton awarded his first two scholarships in his mother’s name. He is wired for service, so that’s what he did with money he made after graduating from the University of Georgia in 1991. In 2007, he decided to go to graduate school and contacted Dr. Forster Ndubisi, one of his Georgia professors and head of Texas A&M’s Department of Landscape Architecture & Urban Planning, who told him that there was no other school for him than Texas A&M University. The professor was right. Since he arrived at A&M to earn a master’s in land development, he has

taken that intense desire to serve and has used it to help Aggies.

During his first week at A&M, he heard, “the world is run by people who show up,” and he chose to show up and in a big way. “At A&M, the more you participate, the more opportunity you have to make an impact,” Tarlton said.

As a master’s student, Tarlton progressed from being a learning instructor with Texas A&M Athletics to a learning specialist and then director of the tutoring program in just seven months. Now, as a Ph.D. student, Tarlton teaches landscape architecture and urban planning classes and serves as a graduate assistant for The Association of Former Students, where he advises the Future Former Students. As a recruiter for the Office of Graduate Studies, the College of Architecture and the Corps of Cadets, he made connections in the architecture to zoology departments. In 2011, he founded HELP Consulting, Inc., an organization that helps students and organizations navigate through the many layers of education by providing support and scholarships. In just two years, HELP assisted numerous students along their path, including students at Texas A&M, and two Ph.D. students at Harvard and Yale. Through HELP and additional support from sponsors, Tarlton raised money for 30 scholarships—including \$20,000 out of his pocket—so that A&M students could attend CampARCH, a summer program for architecture students.

Tarlton said HELP Consulting is helping many students, and with support he is confident it will continue to grow. “Texas A&M opened up doors

for me,” he said. “Now, I want to open up doors for as many students as I can.”

Saurabh Biswas '11



Biswas’s doctoral research is in the process of making history with the design and development of an implantable cardiac device used to treat heart failure. Unlike other devices, where the patient must wear it for the rest of their life, this one was created to repair and strengthen the heart so that, one day, it could be removed.

But his passion is in more than the science of inventing, “I also want to commercialize them so patients can use them,” he said.

In addition to his heart-related device, he’s also led the foundation of two other healthcare companies either as an inventor, founder or as key management developing products to treat brain aneurysms or detecting colon cancer.

Last year, when the Center for Innovation in Advanced Development

and Manufacturing was awarded to Texas A&M University System—one of three national biodefense centers in the country—Biswas played a leadership role in the business planning of this multi-billion dollar project. The center will work to develop vaccines in the event of a pandemic and strategies for responding to bioterrorism. The contract comes with an award of \$285.6 million to develop the center.

“We are the only university-led center selected as a center of innovation by the federal government. Every other one is a private company,” he said. “If there is a national pandemic emergency, it will be from College Station where those vaccines are transported. There are certain things in life where you don’t see an immediate impact, but you know what the impact will be,” he said. “You don’t get a lot of opportunities to do something as big and impactful as this.”

He is also the director of New Ventures for The Texas A&M University System Office of Technology Commercialization. “One of my main focuses is being an innovator and scientist and entrepreneur,” he said. “I really want to see A&M be transformed into an entrepreneurial school and College Station becoming as a start-up and innovation hub.”

Biswas earned his doctorate in biomedical engineering from A&M and wears his Ring proudly as he travels the world. “It’s amazing how this school becomes such an important part of your life,” he said. 🍷

More Young Aggies On The Rise

12 Under 12 honors only a dozen former students, but many more young Aggies are making their marks.

Here are nine more impressive young Aggies who ranked just outside the top 12:

Michael Hall '04

Nicholas Jay Anthis '05

Emmanuel Guillory '06

Dana Howard '04

John Robert Huffman '05

Christopher Beavers '09

Jeremy Osborne '04

Jordan Mullins '05

Casey Drews '09